



# The Enterprise Buy Now, Pay Later Solution

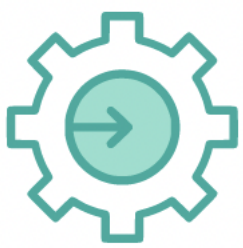
Unlock higher conversion rates and larger average order values.

## The Uplift Difference



### Complete range of installment plans.

Uplift supports your business objectives by creating installment offers perfectly matched to each customer, to maximize your conversion and ROI. Our complete range of flexible payments support small and large transactions as well as interest-free or consumer-funded options.



### Enterprise integration solution.

Our platform easily integrates into the most complicated legacy systems, with the highest levels of security, privacy and data management. This ensures that customers enjoy frictionless shopping across online, app, call center, and in-person experiences.



### Customer loyalty tools.

Uplift builds relationships between you and your customers, with no marketplace in between. And our targeting and personalization tools nourish your brand love so you can grow customer lifetime value.

## Features

- 3 month - 24 month terms
- \$50 - \$25,000 transaction size
- Merchant-funded and consumer-funded options.
- Targeted promotional financing
- Live across United States and Canada; Mexico coming soon
- Live customer support team



Customer loyalty and repeat bookings are critical to our business model. Some of the other Buy Now, Pay Later solution providers we considered were more interested in marketing themselves to our customers. Uplift actually partners with us to develop new and innovative ways to market more effectively to our customers, helping us increase repeat purchases.

**Scott DeAngelo**

EVP & CMO, Allegiant Airlines

Helping people get more out of life, one thoughtful purchase at a time

✓ 87 NPS

✓ 44% upgraded their purchase because of Uplift

✓ 94% more likely to purchase again because of option to pay over time